

Big Game Playbook

Super Bowl XLI

Miami, Florida

1. Ticket Dimensions:
7" high x 2.5" wide

2. Ticket front has a textured, raised design of the Vince Lombardi Trophy flanked by palm trees.

3. Ticket back has a blue hologram that alternately displays the Vince Lombardi Trophy and the Super Bowl XLI logo

4. Make sure the date, time, and venue information is correct:
Super Bowl XLI
Sunday, February 4, 2007 6:00pm
Dolphin Stadium, South Florida
(Not Dolphins) (Not Miami)

5. There is a bar code at the top and bottom of the ticket front

6. Super Bowl XLI tickets are printed in three different colors. Each color correlates with the location of the seat:
Turquoise – Lower Level
Silver – Upper Level
Orange – Club/Suite Level

