

SIX TIPS FOR PURCHASING SUPER BOWL TICKETS SAFELY

- (1) **DO NOT buy tickets from anyone selling them on the street or in front of the venue.** Scalpers are typically unregulated, unlicensed ticket sellers, which leaves you unprotected from fraud, including stolen and counterfeit tickets.
- (2) **DO NOT buy tickets from unsecured Internet sites.** Online auction sites, classified sites, and fan-to-fan exchanges can be risky business. Buyers have no concrete proof that sellers have the actual tickets and could be scammed out of a significant amount of money. Make sure that the Web site has proof of the tickets. What good is a money back guarantee when you're turned away at the gate?
- (3) **DO NOT use cash.** Use a credit card or another secure type of payment. Make sure the site offers a fully secure ordering process and utilizes state-of-the-art technology such as Verisign.
- (4) **If you choose to use a local broker, DO make sure they are licensed** (ask to see their license if possible); they are a member of the National Association of Ticket Brokers (NATB); and they operate from a fixed place of business (permanent storefront).
- (5) **DO verify the location of the seats on a seating chart** to avoid being misled into purchasing obstructed view seats or seats that simply do not exist.
- (6) If you are a victim of ticket fraud or purchase a counterfeit ticket, report it immediately to NATB's hotline at 1.630.510.4594.