## WASHINGTON REDSKINS VS. PHILADELPHIA EAGLES #1 MATCHUP IN WEEK 4 NFL TICKET EXCHANGE "BUZZ INDEX" BY TICKETMASTER

Fans Eager to See NFC East Division Rivals Battle in the City of Brotherly Love

The NFL Ticket Exchange by Ticketmaster Is the Only Marketplace for Fans to Buy and Sell Guaranteed Authentic NFL Tickets

**NEW YORK and LOS ANGELES – September 30, 2010** – The Washington Redskins vs. Philadelphia Eagles matchup ranks #1 on the <u>NFL Ticket Exchange "Buzz Index"</u> for Week 4 according to the <u>NFL Ticket Exchange</u> by <u>Ticket Exchange</u> Ticket Ticket Exchange to the <u>NFL Ticket Exchange</u> by <u>Ticket Exchange</u> Ticket Ticket Exchange to the <u>NFL Ticket Exchange</u> Ticket Exchange Ticket Exchange

Eagles and Redskins fans alike are ready to watch what could come down to a battle of the quarterbacks. Returning to Philly in a new uniform, Redskins QB Donovan McNabb will have one goal in mind when he enters Lincoln Financial Field this weekend. On the other side of the ball, emerging Eagles QB Michael Vick will have a game plan of his own.

The Redskins (1-2) are coming off a tough loss to the Rams and look to capture their first win on the road this season. The Eagles (2-1) crushed the Jaguars 28-3 in Jacksonville last Sunday and are now in sole possession of the top spot in the NFC East – but one game could change all that.

Will the Eagles remain the uncontested leader in the NFC East? Or will the Redskins return to Washington with their first road win? Anything can happen in a division game as big as this.

## WEEK 4: 10/3-10/4 - TOP 5 MOST POPULAR NFL MATCHUPS BY DEMAND

\*According to the NFL Ticket Exchange "Buzz Index"

- 1. Washington Redskins @ Philadelphia Eagles
- 2. Detroit Lions @ Green Bay Packers
- 3. Carolina Panthers @ New Orleans Saints
- 4. Baltimore Ravens @ Pittsburgh Steelers
- 5. Chicago Bears @ New York Giants

\*The NFL Ticket Exchange "Buzz Index" utilizes a proprietary algorithm incorporating site traffic, ticket demand, sales volume, and ticket revenue to calculate each game's popularity for the week.

Fans can find tickets to see the game in person through the NFL Ticket Exchange at <a href="NFL.com/ticketexchange">NFL.com/ticketexchange</a> or through direct links from <a href="NFL.com">NFL.com</a> or <a href="Ticketmaster.com">Ticketmaster.com</a>. NFL Ticket Exchange by Ticketmaster is the only league-approved ticket resale marketplace with the exclusive ability to electronically validate every ticket sold. Fans can reach dedicated customer service for the NFL Ticket Exchange by phone at 1-888-635-5944 or by email at <a href="mailto:nflticketexchange@ticketmaster.com">nflticketexchange@ticketmaster.com</a>.

## About the NFL Ticket Exchange by Ticketmaster

The National Football League (NFL) and Ticketmaster, a Live Nation Entertainment, Inc. (NYSE: LYV) company, have worked together to create the NFL Ticket Exchange by Ticketmaster, the first and only resale marketplace that provides NFL fans looking to buy or sell NFL tickets a safe, convenient, and League-approved resale platform. Through this groundbreaking endeavor, the NFL and Ticketmaster are able to deliver fans exclusive access to barcode-authenticated NFL game tickets when purchased from the NFL Ticket Exchange. Additionally, for the majority of regular season and playoff tickets purchased via the NFL Ticket Exchange by Ticketmaster, fans have instant access to their tickets via Ticketmaster's TicketFast delivery, which provides fans access to print their tickets within hours of each sale, alleviating the need for time-consuming and expensive mail delivery options. The NFL Ticket Exchange by Ticketmaster is accessible from Ticketmaster.com and NFL.com.