

TENNIS CHAMPIONSHIPS AND MAJOR LEAGUE BASEBALL TOP TICKETS NOW ENTERTAINMENT INDEX OF HOTTEST-SELLING EVENTS IN JULY

– Baseball Enters Second Half of Season Strong; Summer Concerts from Jason Aldean and Big Time Rush Keep Audiences Jamming -

ROLLING MEADOWS, IL (August 31, 2012) – During July, it wasn't only fireworks keeping live event fans entertained as demand to watch tennis champs and hot concert acts topped the monthly TicketsNow Entertainment Index. The TicketsNow Entertainment Index was created by TicketsNow, Ticketmaster's resale marketplace, to track the most sought-after live event tickets in sports, concerts, and theater and to help fans stay informed about their favorite live entertainment options.

In July, ticket demand for sports tickets, especially baseball, remained high across 85% (17 out of 20) of the markets measured, down slightly from June levels. July's top sellers also included concerts by Jay-Z and Jason Aldean as well as other top musical acts such as [Justin Bieber](#), Kenny Chesney and Tim McGraw, [One Direction](#), and Big Time Rush. [The Book of Mormon](#), [Wicked](#), and *The Lion King* continue to dominate the theater category.

Other notable event data collected in July includes:

- Hockey in July? Interest in the NHL picked up in July nearly three months before the first faceoff with significant demand for tickets to watch the Minnesota Wild, Boston Bruins, Chicago Blackhawks, and San Jose Sharks.
- Interest in college football continues to remain high with fans of the Arizona Sun Devils, Boston College Eagles, Georgia Tech Yellow Jackets, and Ohio State Buckeyes.
- Baseball is big in Chicago where the fans are filling stadium seats to see the Cubs and White Sox, the top two tickets in town.

Top-Selling Events for July 2012 Nationwide (ranked by # of tickets sold)

1. US Open Tennis
2. New York Yankees
3. San Francisco Giants
4. Sporting Kansas City
5. Detroit Tigers
6. Washington Nationals
7. Chicago Cubs
8. Jay-Z
9. Boston Red Sox
10. Jason Aldean

Hottest Tickets by City

New York/New Jersey

1. US Open Tennis
2. New York Yankees
3. Jay-Z
4. The Book of Mormon
5. Wicked

Chicago

1. Chicago Cubs
2. Chicago White Sox
3. Jason Aldean
4. Chicago Blackhawks
5. Lollapalooza

Atlanta

1. Atlanta Braves
2. Big Time Rush
3. Wiz Khalifa
4. Flashback Festival
5. Barry Manilow

Dallas/Fort Worth

1. Texas Rangers
2. Jason Aldean
3. Rascal Flatts
4. Madonna
5. Big Time Rush

Southern California

1. Los Angeles Dodgers
2. LA Angels of Anaheim
3. San Diego Padres
4. Pageant of Masters
5. Ringling Bros B&B Circus

Denver

1. Colorado Rockies
2. Vincente Fernandez
3. Kenny Chesney
4. Mumford & Sons
5. Furthur

Unlike most other ticket resale websites that can only claim their tickets are authentic, TicketsNow is the only resale marketplace able to offer Ticketmaster verification and barcode reissue on select Ticketmaster tickets. Once a ticket has been authenticated, TicketsNow is able to electronically reissue that ticket – essentially invalidating the original barcode and emailing the consumer a new ticket with a unique barcode and issued in their name – ensuring ticket authenticity.

About TicketsNow

TicketsNow is your connection to all of the fun and excitement of live entertainment events. A leading online resale marketplace for music, theater, and sports tickets, TicketsNow provides fans secure and convenient access to tickets that are often hard to get through other distribution channels. TicketsNow is the only resale marketplace with the ability to validate tickets and fulfill them through Ticketmaster's TicketFast™ delivery. A Live Nation Entertainment company, TicketsNow powers a number of partner marketplaces, including the Official Fan Marketplace for Madison Square Garden, Barclays Center, Radio City Music Hall, US Open Tennis, Los Angeles Lakers, Allstate Sugar Bowl, Cotton Bowl Classic, Capital One Bowl, and Champs Sports Bowl, as well as several other college bowls and universities. For more information, visit www.TicketsNow.com, www.facebook.com/TicketsNow and [@TicketsNow](https://twitter.com/TicketsNow).

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