

## **BASEBALL FANS EAGER FOR OPENING DAY**

## **TicketsNow Reveals Hot Ticket Trends for 2011 Home Openers**

- Fervent Boston Red Sox Fans Ready for Season to Start Tickets to Fenway Top the List
- Texas Rangers, Cincinnati Reds, Detroit Tigers, and St. Louis Cardinals Round Out Top 5
- Tickets to Herald Reigning World Series Champion Giants Average Just \$25
- Yankees Opener Average Dips 55% from 2010; Down 80% from 2009

With the start of baseball's 2011 regular season just days away, <u>TicketsNow</u> wanted to know which Home Opener tickets are most in demand. Whose fans are most keyed up? <u>TicketsNow</u>, a leading ticket resale marketplace, examines the company's exclusive ticket sales data\* to take the pulse of America's baseball fans.

<u>TicketsNow.com</u> utilizes proprietary marketplace software to monitor availability and evaluate ticket prices on the TicketsNow resale marketplace.

		2010	
	2011 Average	Average	2009 Average
	Opener Ticket	Opener	Opener
Team	Price	Ticket Price	Ticket Price
Boston Red Sox	\$190.29	\$211.81	\$220.68
Texas Rangers	\$173.18	\$86.78	\$82.69
Cincinnati Reds	\$152.00	\$89.73	\$85.36
Detroit Tigers	\$146.00	\$132.23	\$134.44
St. Louis Cardinals	\$103.40	\$117.19	\$95.89
Chicago Cubs	\$93.86	\$128.35	\$100.49
Chicago White Sox	\$88.84	\$89.31	\$105.59
New York Yankees	\$80.91	\$181.35	\$412.80
Milwaukee Brewers	\$76.17	\$55.20	\$116.34
Baltimore Orioles	\$73.07	\$77.38	\$116.20
Los Angeles Dodgers	\$71.33	\$72.91	\$104.94
Colorado Rockies	\$66.49	\$91.91	\$73.92
Florida Marlins	\$62.80	\$74.40	\$52.33
New York Mets	\$61.63	\$123.18	\$348.15
Houston Astros	\$57.25	\$64.74	\$73.39
Seattle Mariners	\$56.18	\$65.72	\$68.34
San Diego Padres	\$55.71	\$77.69	\$48.07
Kansas City Royals	\$53.74	\$82.67	\$101.66
Minnesota Twins	\$52.39	\$264.30	\$73.28
Washington Nationals	\$52.26	\$85.08	\$58.04
Los Angeles Angels of Anaheim	\$51.59	\$62.43	\$65.96
Cleveland Indians	\$49.28	\$48.64	\$68.33
Pittsburgh Pirates	\$40.84	\$36.43	\$56.25
Oakland Athletics	\$40.32	\$71.83	\$68.06
Philadelphia Phillies	\$34.24	\$134.11	\$161.63
Arizona Diamondbacks	\$28.72	\$38.44	\$58.79
San Francisco Giants	\$25.34	\$23.37	\$95.94
Atlanta Braves	\$24.67	\$49.62	\$57.26
Tampa Bay Rays	\$6.00	\$50.27	\$64.50